

THE SIDE HUSTLE SKILL BRAINSTORMER

Uncover the Marketable Skills You Already Possess

Survive Backpacking - Your Comeback Journey Starts Here

STEP 1: SKILL INVENTORY - WHAT YOU ALREADY KNOW

PROFESSIONAL SKILLS

What do you do at work? What software, systems, or processes do you know?

PERSONAL HOBBIES

What do you enjoy doing in your free time? What are you naturally drawn to?

LIFE EXPERIENCES

What challenges have you overcome? What unique experiences have shaped you?

STEP 2: MARKET RESEARCH - WHO NEEDS WHAT YOU KNOW?

PAIN POINTS YOU CAN SOLVE

What problems do people complain about that you could help with? Think about your network, social media, forums you read.

YOUR IDEAL CLIENT

Who would pay for your expertise? Be specific: age, situation, income level, where they hang out online.

💰 STEP 3: MONETIZATION MODELS - HOW TO PACKAGE YOUR SKILLS

SERVICES (DO FOR THEM)

Consulting, freelancing, done-for-you work. What could you do directly for clients?

PRODUCTS (SELL ONCE)

Digital courses, templates, guides, tools. What could you create once and sell many times?

TEACHING (SHOW THEM HOW)

Coaching, workshops, online courses. How could you teach others your skills?

⚡ STEP 4: VALIDATION TEST - PROVE THERE'S DEMAND

QUICK TEST IDEAS

How can you test your idea with minimal investment? Think: social media posts, free mini-sessions, surveys.

SUCCESS METRICS

How will you know if people want what you're offering? Views? Comments? Email signups? Actual purchases?

🚀 YOUR NEXT MOUNTAIN TO CLIMB

Based on everything above, what's your #1 side hustle opportunity?

First Action Step (this week):

Target Start Date: